



# ROOMS Case Study: 13% Annual Revenue Increase.

## | Overview

ROOMS by Fattal, a leading co-working chain, was looking to optimize their property's potential to boost profitability. By utilizing qbiq, they were able to generate several layout options for the floor, providing valuable insights into the space's efficiency and utilization, ultimately maximizing revenue.

## | Challenges

Designing a co-working space is challenging, as it requires careful consideration of factors such as spatial efficiency, layout, and utilization. For ROOMS the main challenge was to identify any areas of the floor that could be utilized for additional workstations while maintaining the co-working space's overall functionality and aesthetics.

## | Solution

qbiq's AI powered platform enabled ROOMS' team to generate several co-working layouts, allowing them to analyze the space easily and efficiently.

**ROOMS were able to identify 21 extra workstations that could be added from their original construction plans. This optimization represented a 13% annual growth, providing a significant boost to the property's profitability.**



**“Though we had already constructed three floors in the building, qbiq identified 21 extra workstations that could be added from our original construction plans”**